

Junyu Wang

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EDUCATION

Career Foundry Bootcamp

Web Development

Relevant Courses: Frontend Development, Server-Side & Client-Side Programming, Testing in Development

Online

Jun 2022 – Present

University of Southern California

MS in Digital Social Media (STEM) GPA: 4.0/4.0

Relevant Courses: Interactive Marketing Technologies, Web Strategies for Organizations, Web Technologies

Los Angeles, U.S.

Aug 2021 – May 2023

The Chinese University of Hong Kong

Bachelor of Journalism and Communication GPA: 3.5/4.0

Relevant Courses: Analytics in Communication, Creative Media, Data Science in Marketing

Hong Kong S.A.R.

Sep 2017 – Jun 2021

SKILLS

- **Programming Languages:** HTML5, CSS3, JavaScript, TypeScript, Python
 - **Design:** Adobe InDesign, Adobe Photoshop, Figma, Canva, WordPress, Squarespace
 - **Frameworks:** Angular, React, Express, Node.js, Flask,
 - **Libraries & Tools:** Bootstrap, Redux, Google Cloud Platform, AWS, Git, GitHub, Trello, Jira
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EXPERIENCE

MetaForce NFT

Web Development Intern

- Conducted research on competitor websites' information architecture and visual style, producing feature ideas for the company website according to NFT industry protocols.
- Created low fidelity **wireframe** and developed two static **prototype** versions with Figma.
- Worked closely with frontend engineer to transform design into **HTML**, **CSS** and **JavaScript** code, iterated over **responsive design** and visual style to adjust to well-functioning code.

Los Angeles, U.S.

Feb 2022 - Apr 2022

Annenberg Media Center: Covid-19 Halloween Feature

Interactives Desk

- Established an **interactive webpage** listing activities to do on Halloween, crafted Halloween-themed layout.
- Built page structure with **HTML**, implemented styling with **CSS**, and created interactive effects with **JavaScript**.

Los Angeles, U.S.

Sep 2021 - Oct 2021

PROJECTS

Book Soup Blog Website | Figma, WordPress

- Initiated **content audit** for the bookstore Book Soup's website, conducted **competitive and SWOT analysis**, devised **personas** and conducted **interviews** to explore pain points and determine design goals.
- Conceptualized a blog site, proposed a key feature list, developed **sitemap** and **user flow** with FigJam.
- Launched the final website with **WordPress**, refined on-page keywords, title tags and image alt texts for **SEO**.

Yelp Business Search Full Stack Web Application | Angular, Node.js, Google Cloud Platform

- Constructed frontend page with **Angular** and **Bootstrap** that retrieves business information upon search request, realized auto-detect location function with IPinfo.io.
- Built backend to retrieve data from Yelp fusion API with **Node.js** and **Express**, deployed the application on **Google Cloud Platform**.
- Upgraded search experience, added autocomplete drop-down in search box, picture carousel, user review and google map location in business details.
- Built a reservation form using **Bootstrap** modals, stored data in web local storage, generated a **CRUD**-available list of reservations.

My Movie Base Full Stack Web Application | React, Node.js, MongoDB

- Engineered backend **API** with **Node.js** and **Express**, connected to **MongoDB** database storing movie and user info, realized user authorization and authentication with **Passport** and **JWT token**.
- Constructed frontend page with **React**, retrieving and rendering data to display movie information upon request.
- Created sign up and login view to allow access to authorized users, developed favorite movie list feature for users to maintain a list of favorite movies on their profile page